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CONTACT: Heidi Milch, executive director for CCNY, Inc, (716) 855-0007 x303, hmilch@ccnyinc.org

Announcing Help Me Grow WNY's Strategic Framework and Leadership Team

CCNY, Inc. in partnership with Liftoff WNY are pleased to share, after an extensive planning process, Help Me Grow WNY's new [Strategic Framework](#) and leadership staff.

Throughout 2020-2021, members of the Strategic Planning team listened to you, our WNY partner organizations and community leaders. We heard your strong recommendation that HMGWNY should hone its focus to leverage its impact in the early childhood sector and reach the true goal of the Help Me Grow model (develop and enhance a comprehensive approach to early childhood system-building to support the healthy development of all children). What resulted was an eagerness for a collaborative effort with shared goals and a vision for success.

In response and moving forward, HMGWNY will work to build a better early childhood system and serve as a catalyst to form a common agenda and data-informed action plan for the region. HMGWNY will align and strengthen community resources to respond to the needs of young children. We will deploy the collective power of parents and practitioners to advocate for change.

HMGWNY plans to focus on two areas in particular, data and policy. Building a complex data infrastructure to capture screenings and track outcomes will help service providers identify gaps and solve problems and offer a strong foundation for policy advocacy leading to transformative legislative change.

Additionally, HMGWNY is ready to expand developmental promotion, early detection and screening, and linkages to services that support a child's healthy development. HMGWNY will partner with health care professionals, child care providers, schools, Head Start/Early Head Start, county governments, and community coalitions to create a stronger and more equitable system of support for young children and their families.

Implementing a system building approach requires creating and maintaining a high-performance team with CCNY, Inc. and Liftoff WNY sharing responsibility for achieving strategic goals. We are pleased to announce the newest members of the HMGWNY team, CCNY Early Childhood Director, Kim Stewart and an HMG Systems Builder, Danielle Galenski. Given their strong backgrounds and passion for children and families, we are confident that Danielle and Kim will have great success in their new positions.

We hope that you share our excitement in this new direction and join with HMGWNY to ensure a more responsive, coordinated, and integrated early childhood system so that all children across our region may thrive.

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